



Hedieh Zeinali

Web Solutions Engineer

WordPress & Django Developer

● AVAILABLE FOR REMOTE WORK

CONTACT

hediehzeinali94@gmail.com +98 919 806 4156 +98 912 116 1100 linkedin.com/in/hedieh-zeinali

github.com/hediehzeinali hediehzeinali.com

SPECIALIZATIONS

WordPress

Django

WooCommerce

Technical SEO

Hosting

DNS

SSL

Business Email

Website Migration

Elementor

LANGUAGES

Persian — Native English — B2

// BUILDING DIGITAL PRODUCTS SINCE 2015

With more than **8 years of professional experience**, I design, develop and deploy production-ready websites that combine technical reliability with business value.

My expertise spans **WordPress, Django**, website infrastructure, hosting, domain management, DNS, SSL, Business Email Configuration and Technical SEO.

I have successfully delivered complete website solutions for clients across publishing, manufacturing and cosmetics industries while leading UI/UX teams and managing projects from concept to deployment.

HIGHLIGHTS

8+

Years of Professional Experience

15+

Projects Successfully Delivered

10

UI/UX Team Members Led

Remote

International Collaboration

Website Development

WordPress

WooCommerce

Elementor

Theme Customization

Custom HTML

Custom CSS

Programming

Python

Django

JavaScript

HTML5

CSS3

GitHub

Infrastructure

Hosting

Domain Management

DNS

SSL

Business Email

cPanel

DirectAdmin

Optimization

Technical SEO

Google Analytics

Search Console

Responsive Design

Performance

WordPress & Web Infrastructure Engineer

Jul 2025 – Sep 2025

ManuscriptFlow — Montreal, Canada

Remote

- Designed and developed a fully responsive WordPress website for an international publishing company.
- Managed hosting, DNS, SSL certificates, domain configuration and Business Email setup.
- Delivered a production-ready, SEO-friendly website with complete client handover.

Web Solutions Engineer

Jun 2023 – Feb 2024

Nimad Cloud Computing

- Designed and launched multiple corporate websites.
- Developed Semico.ir for Saipa employees.
- Managed hosting, domains, DNS, SSL and deployment.
- Provided website administration training to clients.
- Delivered SEO-friendly and responsive websites.

WordPress Developer

Sep 2023 – Nov 2023

Bonsai Cosmetics

- Redesigned the entire bilingual company website.
- Developed custom HTML/CSS components inside Elementor.
- Created visual assets for products.
- Improved technical SEO and website performance.

Website Administrator & SEO Specialist

Aug 2022 – May 2023

Salar Sanat Nivad

- Completely redesigned the company website.
- Managed all website operations and technical SEO.
- Handled website improvements and content publishing.

Web Developer

Apr 2022 – Jun 2022

Arka Cosmetic

- Built the website entirely from scratch.
- Configured hosting, domains, DNS and SSL.
- Managed complete deployment process.

Software Developer

Jul 2021 – Jul 2022

Holoo

- Maintained and debugged a Windows desktop application developed with Delphi.
- Worked with SQL Server databases and application maintenance.
- Resolved software defects and improved system stability.

UI/UX Supervisor

Jan 2019 – Jun 2021

Skonet

- Led a UI/UX team of approximately 10 designers and developers.
- Managed multiple web projects from planning to delivery.
- Collaborated directly with stakeholders to translate business requirements into user-centered solutions.
- Maintained design consistency and project quality across concurrent products.

FEATURED PROJECTS

ManuscriptFlow

International publishing platform developed for a Canadian client. Complete WordPress implementation including hosting, domain, Business Email Configuration and Technical SEO.

Bonsai Cosmetics

Complete bilingual website redesign using Elementor, Custom HTML/CSS and SEO optimization with custom visual assets.

Semico.ir

Corporate website developed while working at Nimad. Infrastructure setup, deployment, hosting, domain configuration and administrator training.

Arka Cosmetic

Complete website development from scratch. Hosting, DNS, SSL, deployment and technical setup managed independently.

EDUCATION

DEGREE

Bachelor of Information Technology

Payame Noor University — 2013 – 2017

LANGUAGES

Persian — Native

English — B2 (Professional Working Proficiency)

Leadership

Experience leading UI/UX teams, coordinating projects and communicating directly with clients.

Infrastructure

Hosting Management, Domain Management, DNS, SSL, Business Email Configuration, Website Migration, Deployment.

Development

WordPress, WooCommerce, Elementor, Python, Django, HTML5, CSS3, JavaScript.

Optimization

Technical SEO, Responsive Design, Performance Optimization, Website Security, Client Training, Maintenance.